



The Core Group meeting of the Media Committee held on 29th December 2015 recommended to:

- Print 3000 numbers of media specific Hand Book to be distributed to accredited media persons.
- Hold pre-event workshop from 18th to 20th January 2015 in Trivandrum, Ernakulam and Kozhikode districts involving media houses in nearby host districts.

Technical Committee held under the chairmanship of Shri R Narayanan IAS on 31st December 2014 decided to arrange:

- A demo snake boat race at Vembanad Lake, Alappuzha.
- Kalaripayattu demo by the Kalaripayattu Association. A cost estimate has been forwarded to the Executive Committee
- Fitness centres at competition venues

The Core Group of the Publicity Committee held on 31st December 2014 decided to explore the possibility of promoting theme song and promo video via FM/TV Channels and hold meetings with the leaders in the fields.

The 5th meeting of the Security and Fire Safety Committee held under the chairmanship of Shri Oommen Chandy, Hon'ble Chief Minister on 2nd January 2015 discussed to entrust the officials from Finance Department, Police Department and NGOC to discuss and workout modalities for effective security measures and to prepare a list of essential security and fire fighting equipment to be bought.

A press meet was held at NGOC by Shri Thiruvanchoor Radhakrishnan, Honourable Minister for Sports, to announce a programme to mark 30 days countdown to the Games, which was held at Central Stadium, Thiruvananthapuram on 1st January, 2015.

A function to mark the start of the 30-day countdown of the 35th National Games was held at the Central stadium, Thiruvananthapuram at 6pm on 1st January 2015. 30 Sporting legends of Kerala who received Arjuna and Dronacharya awards lighted ceremonial lamps to mark the start of the 30 day countdown. Shri. Oommen Chandy, Hon'ble Chief Minister unveiled official medals to be presented at the Games. Shri.V S Shivakumar, Hon'ble Minister for Health and Family Welfare Education, unveiled uniforms for officials and volunteers at the Games. Shri. Thiruvanchoor Radhakrishnan, Hon'ble Minister for Sports launched the National Games Virtual Torch App, specially designed to bring the spirit of the Games to mobile devices.

The official website of Run Kerala Run was launched by Shri Mohanlal in the presence of Shri Thiruvanchoor Radhakrishnan, Hon'ble Minister for Sports. The website can be reached at www.runkeralarun.com



30 Arjuna and Dronacharya Award winners lighting lamps to mark the start of the 30 day countdown to the Games



Shri. Mohanlal, Film Actor launching the official website of 'Run Kerala Run' in the presence of Shri. Thiruvanchoor Radhakrishnan, Hon'ble Minister for Sports

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